

VisualGAP

CARFAX Rate Increase

Effective August 1st, 2018

Frost Financial Services, Inc.

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CARFAX recently increased our cost per Vehicle History Report (VHR) by \$1.00 per report. Frost is pleased to provide the CARFAX program at our cost as a convenience service for our VisualGAP clients, so effective **August 1, 2018** the rate we charge our clients will also be increased by \$1.00 per VHR.

We will keep your “borrower rate” shown in VisualGAP the same unless you notify us directly that you would like to change the pricing. Our recommended price to your borrowers for a CARFAX VHR is \$32.99 or less. Currently if the borrower generates a VHR off of the CARFAX website directly they are being charged \$39.99.

If you have you have a direct contract with CARFAX we would recommend not having the CARFAX feature available in VisualGAP.

Thank you as always for your partnership and please contact us if you have any questions or would like to update your CARFAX pricing. Please call 888.753.7678 ext. 2313 or email Lisa Markwell at lmarkwell@frostinsure.com.